



The Problem

- Establishing a **palm oil plantation and processing unit** in Egypt
- Client wanted TracROI to **conduct feasibility and recommend** the plantation type, plant capacity and manpower requirement



Challenges

- **Ample challenges** including identifying the suitable seed variety, plant capacity estimation and equipment procurement



Solution Offered

- **Allocation of land** (2,000 hectares) into nursery, plantation, processing unit and other allied facilities
- **Manpower and capital** expenditure estimation
- **Project appraisal:** ROI, IRR and payback period calculation
- Writing **feasibility report**, which was evaluated by technical consultant